

Infraspection Institute Online Store Affiliate Program

~ Application & Programming Instructions ~

Step 1 - Complete Online Affiliate Application Form

- Log on to the Infraspection Institute Online Store. Subject URL is:
<http://store03.prostores.com/servlet/infraspectionstore/StoreFront>
- In left column, click on button labeled, 'Become an Affiliate'
- When the Affiliate Registration form appears, complete form as noted and click 'Submit' button
- Within minutes, you will receive an email with the words 'Affiliate Confirmation' in the subject line. This email contains your company's unique Affiliate ID number. This is the number you will need to program your links to our Store. Your Affiliate ID number is required in order for you to receive proper credit for orders placed as a result of links on your website to our online store.

Several hyperlink examples will be shown in the email. Use these examples when programming hyperlinks from your site(s) to the Infraspection Institute Online Store.

Step 2 - Choose Products and Categories for Your Website

- Choose the Infraspection Institute Online Store products and product categories you wish to advertise on your website. Categories in the Infraspection Store group similar products together. Products describe individual items. As an Affiliate, you may choose Categories and/or Products. You may list as many categories and products as you wish.
- Once you have selected your Categories and/or Products, program hyperlinks on your webpage(s). Suggested Categories and Products are listed below. Consult the email described in Step 1 for proper formatting of hyperlinks.

Category List Name

Category Hypertext

Free Stuff!

free stuff !

Training Manuals

training manuals

Infraspection Standards

infraspection standards

Proposal Templates

proposal templates

Thermal Images

thermal images

Software

software

IR/INFO Conference Proceedings

ir/info conference proceedings

Hardware

hardware

Clothing

clothing

For Certified Thermographers

for certified thermographers

Step 3 - Select Product Descriptions for Your Website (optional)

- Choose product descriptions for your website. As an Affiliate, you are permitted to copy and paste descriptions and images from the Infrasppection website and Infrasppection Institute Online Store to your website.
- Product descriptions are available from the Infrasppection Institute Online Store for every product listed within the store. For the Infrasppection Institute Standards and Exception[®] Software, detailed descriptions are available by clicking on buttons found in the left column of each page of the infrasppection.com website.
- To reduce maintenance and help keep your website 'evergreen', we suggest Affiliates do not list prices for products on your site.

Step 4 - Link Product Descriptions to the Infrasppection Online Store (optional)

- If you have elected to display product descriptions on your website(s) as described in Step 3 above, link descriptions to the appropriate products. Be certain to use the Product links format described shown in Step 1 above in order to receive proper credit.

Suggested Products are listed below.

<u>Product Name</u>	<u>Product Number</u>
Infrasppection Certified Thermographer Seal - Free	2
Infrasppection Certified Thermographer Seal - Personalized TIFF	32
Infrasppection Certified Thermographer Certificate	1
Infrasppection Certified Thermographer Metal Embosser	33
Infrasppection Certified Thermographer Pre-inked Stamp	35
Infrasppection Certified Thermographer Rubber Stamp	34
Level I CIT Manual	40
Level II CIT Manual	42
Level III CIT Manual	41
Infrasppection Baseball Cap	36
Infrasppection Polo Shirt	38
Infrasppection Tee Shirt	37
Infrasppection Standards – Complete Set	11
Standard for Distance/ Target Size Values	3
Standard for IR Inspection Building Envelopes	9
Standard for IR Inspections Insulated Roofs	5
Standard for IR Detection of Pests & Pest Related Damage	6
Standard for IR Inspection of Electrical Systems	10
Standard for Measuring & Compensating for Emittance	8
Standard for Measuring & Compensating for Reflected Temp	4
Standard for Measuring & Compensating for Transmittance	7

Proposal Templates – Complete Set	31
Proposal Template Building Envelopes	30
Proposal Template Electrical Systems	23
Proposal Template Electro/Mechanical Systems	25
Proposal Template Roofs	29
Proposal Template Mechanical Systems	24
Proposal Template Process Equipment	26
Proposal Template Steam Traps	28
Proposal Template Underground Piping	27
Library of Thermal Images	52
Library Thermal Images with 5 Year User License	53
Enviromodel Software	43
Exception [®] Software	44
Exception [®] Software Free Trial Version for PC	66
Exception [®] Software Free Trial Version for Mac	65
IR/INFO Conference Proceedings 2001	22
IR/INFO Conference Proceedings 2002	21
IR/INFO Conference Proceedings 2003	20
IR/INFO Conference Proceedings 2004	19
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