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Director's Message



Prior to the turn of the century, shopping was largely done by physically visiting a store or business that offered goods and services to the public. While shopping for things such as food was a necessity, other types of shopping could provide an entertaining pastime.

No matter the product or service, consumers are frequently on the lookout for bargains. Whether shopping for a necessity or a nicety, there's always a special thrill associated with saving money provided that there is no compromise in the quality of the purchased product or service.

As we move further into the 21st century, it's hard to overlook how shopping has changed. Big box stores, consumer clubs, and online retailing have flourished. No longer is it necessary to visit brick and mortar stores in order to compare prices. Virtually anything that comes to mind can be purchased through the worldwide web.

Despite the revolution created by e-commerce, services that rely on human input are still best purchased by giving consideration to one's training and experience in their particular field. Examples would include, but not be limited to: health care, engineering, and thermography. Because the quality of infrared inspections is largely dependent upon the training and experience of the person(s) involved, cost shouldn't be the first priority when hiring a thermographer.

Training - A Wise Use of Year End Budget Money

Staying within budget is a constant challenge for maintenance managers. For many, it seems that there is never enough money in the budget. On occasion, however, it is possible to experience a surplus in one's budget when nearing year end.



Upcoming Courses

[Level I Certified Infrared Thermographer®](#)

- Oct 15 - 18 Brisbane
- Oct 22 - 26 West Windsor
- Oct 22 - 26 Kuala Lumpur
- Nov 12 - 16 Melbourne
- Nov 26 - 30 Trinidad
- Dec 3 - 7 West Windsor
- Jan 14 - 18 Henderson, NV

[Level II Certified Infrared Thermographer®](#)

- Nov 26 - 30 Melbourne
- Dec 3 - 7 Trinidad

[Level III Certified Infrared Thermographer®](#)

- Dec 3 - 5 Melbourne

[Full 2018 - 2019 Schedule](#)

Upcoming Conferences

Infraspection Institute invite you to see us at the following upcoming conferences. Be

When faced with a budget surplus, it is imperative to fully utilize allocated financial resources. Failure to do so can cause a reduction in future budgeting if management perceives that your department is overfunded. When searching for wise choices for year-end spending, training is always a good option.

Thermographic training is a sound investment for initiating a PdM program or expanding an existing one. In addition to open enrollment and on-site training courses, Infraspction Institute offers the most comprehensive inventory of web-based, distance learning courses for thermography. All courses are taught by highly experienced thermographers who are skilled at sharing their unique perspectives with students.

[More Information](#)

Using RSS Feeds to Boost Your Website Traffic



RSS feeds have become a means for automatically receiving information from web publishers on a wide variety of topics. RSS feeds can provide thermographers with up-to-the minute news and information on thermography and related PdM and NDT topics.

Thermographers who have a website can benefit from an RSS feed by having industry news and information automatically delivered to their website. This is accomplished via software programs called "News Readers" or "RSS Aggregators." By running your aggregator in automatic mode, it will periodically check the internet to see whether selected feeds have been updated. If the aggregator finds an update, it will download the updated information to your website. Visitors to your website can then click on headlines of interest to read the full story.

In addition to automatically providing content to your website, hosting an RSS feed can increase both your site traffic and its visibility. By using an RSS feed to update your website with timely, relevant information, your site can serve as a resource to your clients and is more likely to be favorably ranked by search engines.

Both infraspction.com and irinfo.org offer free news feeds. URLs for both feeds may be found by clicking on the "More Information" link below.

[More Information](#)

Attend IR/INFO and Get FREE Training!

In celebration of IR/INFO's 30th anniversary, Infraspction Institute

sure to stop by and say Hello!

[Thermal Imaging Conference](#)

September 30 - October 3, 2018
Myrtle Beach, SC

[SMRP Conference](#)

October 22 - 25, 2018
Orlando, FL

[IR/INFO Conference](#)

January 20 - 23, 2019
New Orleans, LA

[Ultrasound World](#)

May 14 - 17, 2019
Clearwater Beach, FL

Links of Interest

[IRINFO.ORG](#)

[NACBI](#)

[CITA.ORG](#)

[Temperatures.com](#)

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are pleased to announce a special offer combining the world's most respected infrared training and certification program with the industry's original technical conference.



Attend IR/INFO and receive a tuition voucher for up to 100% discount on a 2019 Infrasppection Institute Certified Infrared Thermographer® training course.

Special offers may not be combined with any other discount. Training course vouchers must be used by 12/31/19. Tuition vouchers are transferable to a third party for a \$500 administrative fee.

[More Information](#)



Thermography's Mark of Distinction



[Become an Infrasppection Institute Master Thermographer™](#)

